# RHS Kiltie Band 2024 Giving Challenge Guidelines Noon to Noon April 9-10

#### Overview

The Community Foundation of Sarasota hosts the on-line Giving Challenge every two years as a way to connect nonprofit organizations with passionate donors. During the 24-hour period from noon on April 9 to noon on April 10, The Patterson Foundation will contribute a 1:1 match for unique donations, up to \$100 per donor, per nonprofit organization.

The RHS Kiltie Band Booster organization has a nonprofit site set up for the Giving Challenge, RHS Kiltie Band Boosters, and is able to receive direct donations from community supporters. Students are also encouraged to create their own peer-to-peer fundraising page linked to the Booster site to share with their personal network of family and friends.

This year the Kiltie Band Boosters have decided that any money raised on a student's peer-to-peer fundraising page will be deposited to the student's Charms account for use on trip expenses, uniform fair share fee, or Kiltie merchandise. The Kiltie Band Booster organization will receive The Patterson Foundation matching amount towards annual operating expenses.

#### **Guidelines**

Below are the guidelines for the 2024 Giving Challenge campaign.

- 1) If a student decides not to join band, drops out of band at any time, or graduates, the balance of the student's Charms account will be transferred to the RHS Kiltie Boosters operating account.
- 2) Incoming 9<sup>th</sup> graders are eligible to participate and create a peer-to-peer fundraising page.
- 3) Once a peer-to-peer site is created and the link is shared with your network it is 'live' for donations, but only donations received within the 24-hour period from noon-to-noon April 9-10 will receive The Patterson Foundation match.
- 4) Amounts raised on a student's fundraising site may not be visible in Charms until the start of the 2024-25 school year.

### **Timeline**

Start now to create your student's peer-to-peer fundraising site. Target having the site created and your social network contacts entered **by March 31**. You can also start now with social media posts to give a heads up that the Giving Challenge is coming on April 9<sup>th</sup> and will target the 24-hour window.

## **Next Steps**

Access <this document> for guidance on how to create your student's peer-to-peer site. A help session will be offered in March for anyone struggling to create their site. If at any time you have questions about the campaign, email kiltiefundraisng@gmail.com.